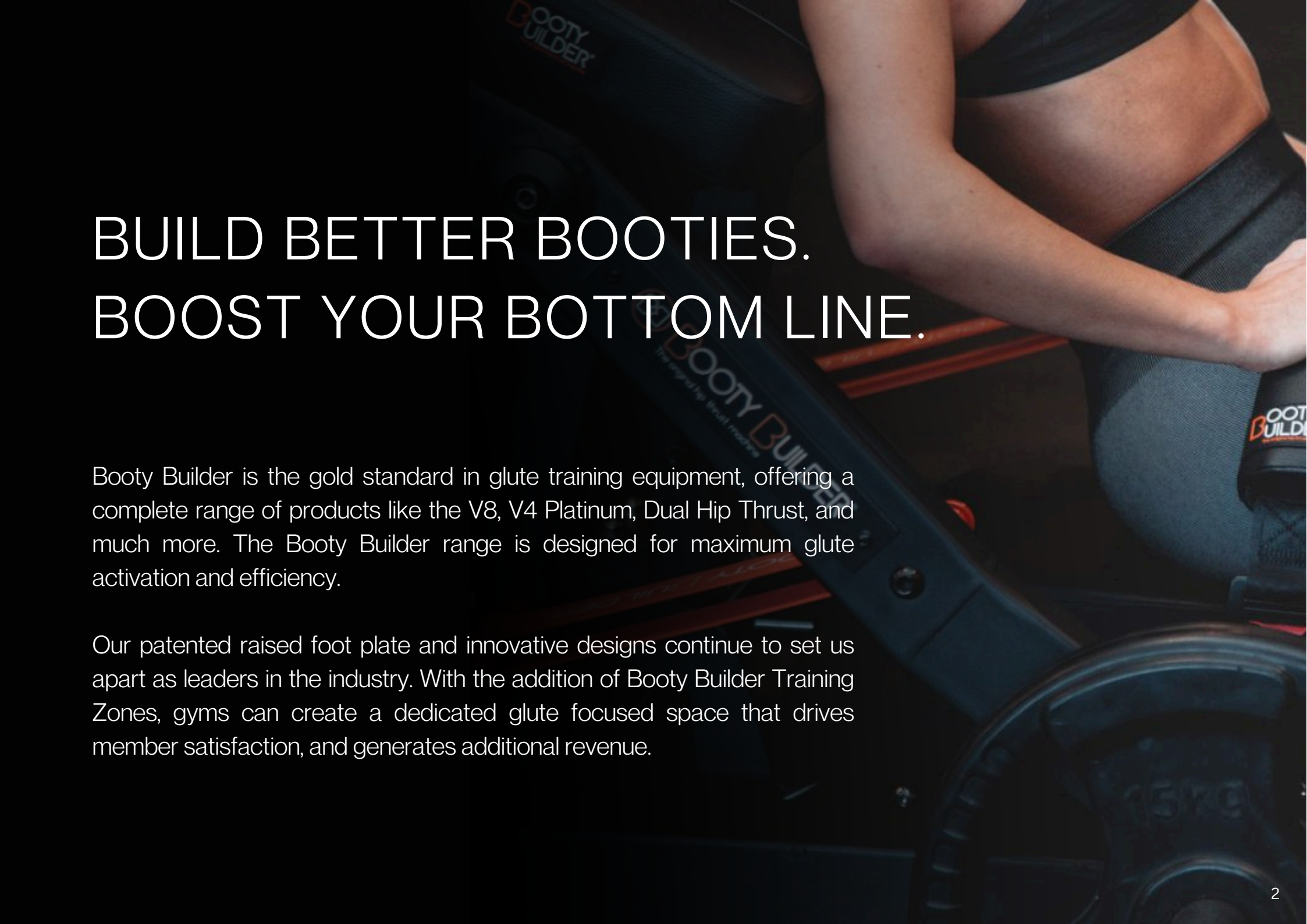




The original hip thrust machine

2025 COMMERCIAL CATALOG

A person is shown from the waist down, wearing a black sports top and black leggings, using a Booty Builder glute training machine. The machine is dark blue with orange accents and has the 'BOOTY BUILDER' logo on it. The person's legs are positioned on the machine's foot plate, and they are holding the handles. The background is dark and out of focus.

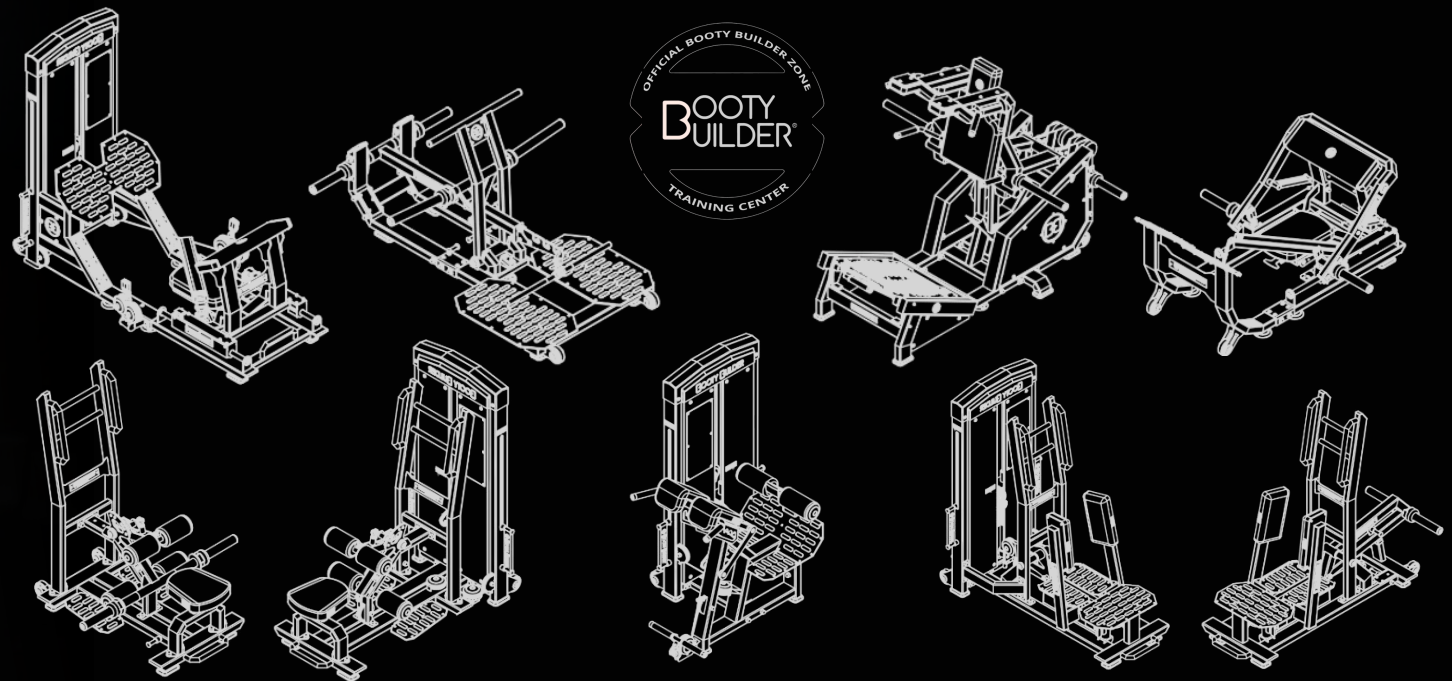
BUILD BETTER BOOTIES. BOOST YOUR BOTTOM LINE.

Booty Builder is the gold standard in glute training equipment, offering a complete range of products like the V8, V4 Platinum, Dual Hip Thrust, and much more. The Booty Builder range is designed for maximum glute activation and efficiency.

Our patented raised foot plate and innovative designs continue to set us apart as leaders in the industry. With the addition of Booty Builder Training Zones, gyms can create a dedicated glute focused space that drives member satisfaction, and generates additional revenue.

BOOTY BUILDER TRAINING ZONE

Elevate your gym with a Booty Builder Training Zone. With many options, these dedicated glute training areas meet the growing demand for targeted lower-body workouts. Designed for both individual use and group classes, they provide a practical, revenue-generating solution while enhancing your facility's appeal.



Booty Builder® Plate Loaded



PLATINUM V4

The Platinum V4 is designed for hip thrusts, featuring a patented raised footplate for optimal glute isolation, deeper range of motion, and constant resistance. Its cushioned seatbelt ensures comfort, while adjustable seating and optional bands enhance versatility.

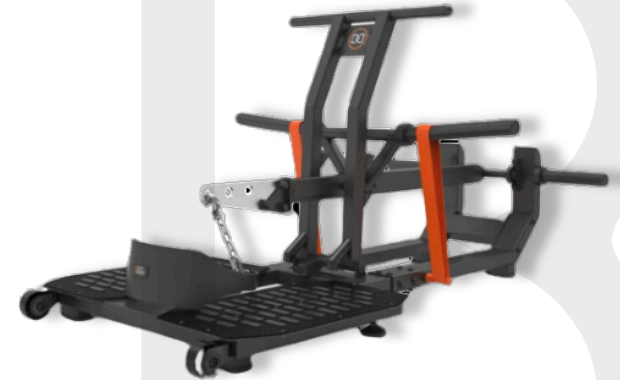
Floor Dims: L 67" × W 57" × H 30" in.



DUAL HIP THRUST

The Dual Hip Thrust provides a dedicated space for barbell or banded hip thrusts. Its adjustable backrest and sliding footplate ensures optimal positioning, maximizing glute activation.

Floor Dims: L 74" × W 40" × H 20" in.



BELT SQUAT

The Booty Builder Belt Squat allows for a deep range of motion without spinal strain, ensuring a safer, more comfortable lift. With adjustable rack heights and a barbell attachment, it's a versatile tool for belt squats, deadlifts, rows, and more.

Floor Dims: L 80" x W 32" x H 66" in.



REVERSE LUNGE MACHINE

The **NEW** Plate-Loaded Lunge Machine is designed for performing sliding reverse lunges, targeting the glutes, hamstrings, and core with a stable and controlled movement. It features adjustable height settings and a large footplate for a comfortable fit for users of all sizes.

Floor Dims: L 88" × W 55" × H 27" in.



STANDING ABDUCTOR

The Plate-Loaded Standing Abductor is designed for standing abductions, targeting the upper and side glutes while improving hip mobility, balance, and core stability. It features multiple hand positions, a large footplate, and thick padding for comfort, safety, and effective muscle activation in a compact design.

Floor Dims: L 64" x W 23" x 59" in.



STANDING HIP THRUST

The Plate-Loaded Standing Hip Thrust is designed for standing hip thrusts, providing a comfortable and easier alternative to traditional hip thrusts. It features thick padding for pelvic support and multiple hand positions for stability.

Floor Dims: L 45" x 43" x H 56" in

BOOTY BUILDER - PLATE LOADED



V-SQUAT

The Plate-Loaded V Squat is designed for V-Squats, Hack Squats, Good Mornings, and more, featuring an adjustable footplate for exercise versatility. With height adjustments, thick padding for comfort, and built-in safety features, it provides a secure and customizable training experience.

Floor Dims: L 79" x W 51" x H 64" in.



WHY BOOTY BUILDER?

+30%

Boost New Memberships

Gyms featuring cutting-edge equipment like Booty Builder see up to a 30% increase in new memberships. Stand out from the competition and attract more members by offering the best in glute training.

+25%

Increase Member Retention

Facilities with specialized equipment enjoy 25% higher retention rates (IHRSA). Keep members engaged and loyal by integrating the Booty Builder Zone into your gym.

+40%

Enhance Member Engagement

Gyms with high-quality, in-demand equipment see a 40% increase in member engagement (ACE). The Booty Builder Zone drives usage, satisfaction, and referrals, keeping your gym thriving.



Booty Builder® Selectorized

NEW



3D MULTI-ABDUCTOR

The **NEW** Selectorized 3D Multi-Abductor strengthens the glutes by combining hip extension and abduction in one smooth movement. With thick padding, and adjustable settings, it offers a comfortable and effective lower-body workout for all users.

Floor Dims: L 68" × W 52" × H 63" in.

NEW



DEADLIFT/SPLIT SQUAT

The **NEW** Selectorized Split Squat Deadlift is designed for split squats, deadlifts, and more. It includes a built-in pad for split squats, multiple handle options, a large foot platform, and adjustable height settings for a customized fit and comfort.

Floor Dims: L 79" × W 48" × H 62" in.

NEW



STEP-UP

The **NEW** Selectorized Step-Up Machine is designed for step-ups. Featuring thick shoulder padding and a height-adjustable footplate for proper positioning. With multiple height adjustments, it accommodates users of all sizes, making it perfect for effective lower-body training.

Floor Dims: L 44" × W 76" × H 61" in.



PENDULUM SQUAT

The **NEW** Selectorized Pendulum Squat is designed specifically for pendulum squats, emphasizing lower body muscles with minimal strain on other areas of the body. It features an adjustable footplate, multiple height settings, and thick padding for a comfortable, customized workout for all users.



DEADLIFT

The **NEW** Selectorized Deadlift Machine is designed for deadlifts, good mornings, and RDLs, with an adjustable footplate, and multiple handle options for versatility and comfort. Its large foot platform and various height adjustments ensure a customized fit for users of all sizes.

Floor Dims: L 64" x W 44" x H 62" in.



STANDING ADDUCTOR

The **NEW** Selectorized Standing Adductor is designed for standing adductions, targeting the inner thigh muscles to improve hip flexibility and lower body strength. With multiple hand positions, a large footplate, and thick padding, it ensures comfort, stability, and effective muscle activation.

Floor Dims: L 63" x W 54" x H 63" in.



STANDING ABDUCTOR

The Selectorized Standing Abductor is designed for standing hip abductions, targeting the upper and side glutes while improving hip mobility, balance, and core stability. With multiple hand positions, a large footplate, and thick padding, it ensures comfort, safety, and effective muscle activation.

Floor Dims: L 63" × W 34" × H 62" in.



KICK BACK

The Selectorized Kick Back Machine is designed for kickbacks, featuring a raised foot platform for a full range of motion and an easy-access ankle strap for quick adjustments. With multiple handle options and a compact, durable design, it ensures a smooth, comfortable, and effective glute workout for users of all sizes.

Floor Dims: L 59" × W 34" × H 62" in



STANDING HIP THRUST

The Selectorized Standing Hip Thrust offers a more comfortable and user-friendly alternative to traditional hip thrusts. Equipped with thick pelvic support padding and multiple hand positions for enhanced stability, it ensures a smooth and controlled movement for optimal glute activation.

Floor Dims: L 60" × W 34" × H 62" in



V8.0

The Booty Builder V8 is designed to make hip thrusts safer, faster, and more effective. Features an adjustable cushioned belt, and patented raised footplate for optimal glute activation

Floor Dims: L 79" × W 38" × H 62" in.



BACK EXTENSION

The world-first Selectorized Back Extension replaces free weights with cable resistance for a more controlled, efficient workout. Its adjustable height and stable handlebars ensure proper form while targeting the glutes, hamstrings, and lower back.

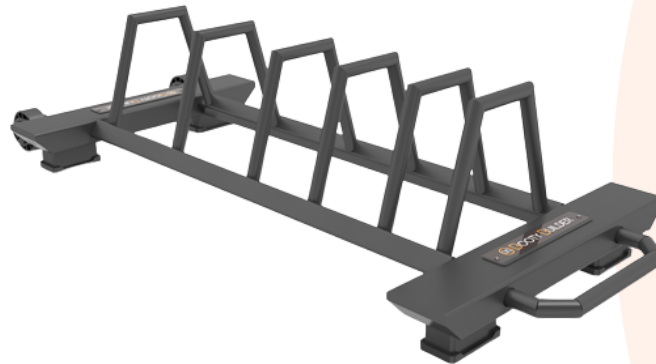
Floor Dims: L 48" × W 39" × H 62" in.

Booty Builder® Accessories



OLYMPIC BUMPER PLATES

Available in 45, 35, 25, 15, 10, and 5 lbs, they provide consistent weight for resistance training.



ROLLING BUMPER STORAGE

Booty Builder Rolling Bumper Storage keeps your gym organized with a sleek design, easy mobility, and a perfect fit for your Booty Builder Zone.



PLYO BOX

Offers three height options (20", 24", 30") for versatile exercises like box jumps, step-ups, and squats. Its sturdy, non-slip design ensures durability, while the soft surface helps prevent shin injuries.



5 FT BARBELL

The Booty Builder 5ft Barbell features a 500 LB capacity, heavy-duty steel construction, and a diamond knurled grip for secure lifts. Its 25 LB weight and 5-foot length are ideal for hip thrusts.



3-PACK RESISTANCE BANDS

The Booty Builder 3-Pack Resistance Bands (light, medium, and heavy) can be used individually or added to Booty Builder machines for increased resistance. Two packs are required for use with machines, offering customizable intensity for your workout.



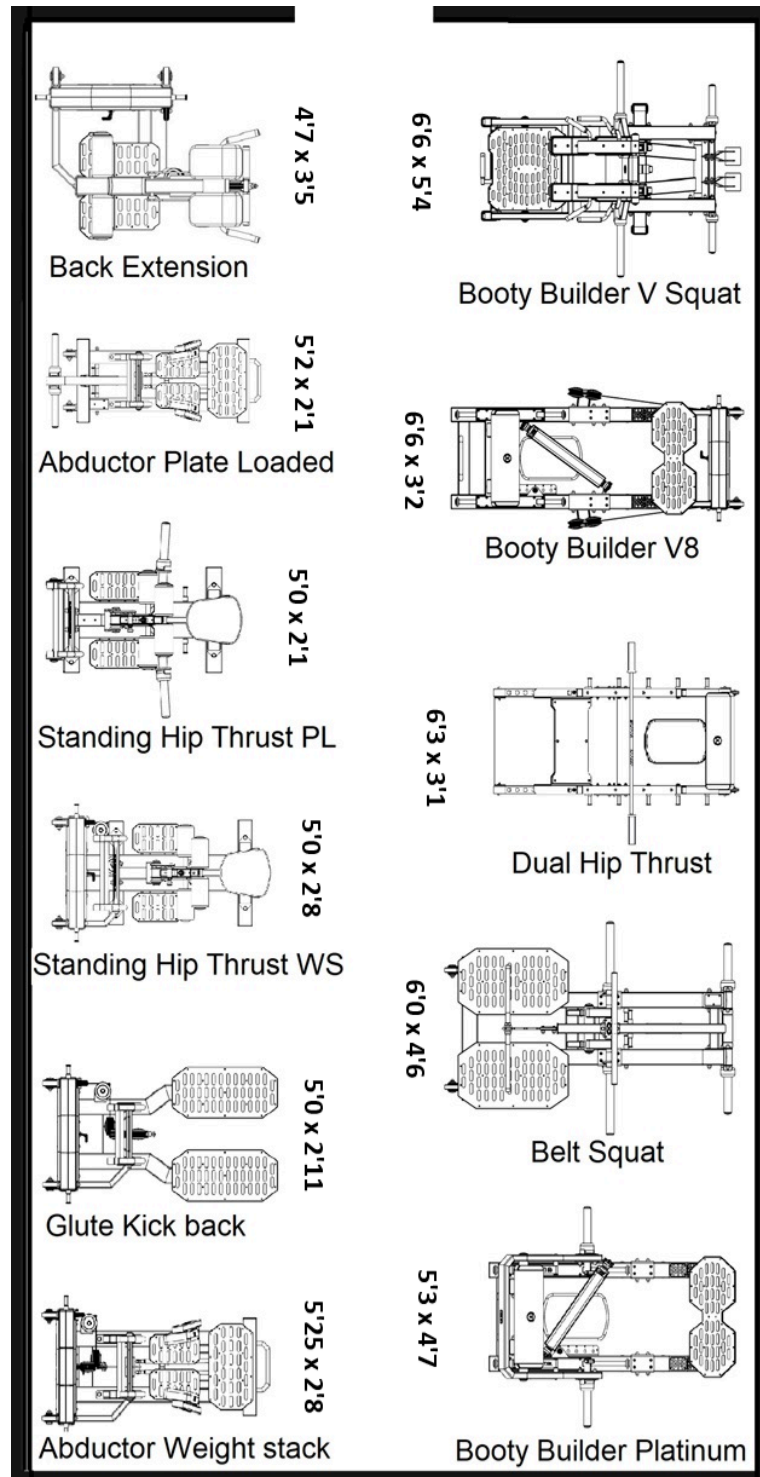
SPLIT SQUAT STAND

The Booty Builder Adjustable Split Squat Stand features an adjustable foot pad for users of all heights and thick padding for maximum comfort. Its sturdy design and transport wheels ensure durability and easy mobility.

Booty Builder® Zone

Looking to keep your members happy and attract new ones? The Booty Builder Training Zone is a dedicated glute training space that can also be used for classes to produce revenue. When you order, you'll get exclusive benefits such as our "Official Booty Builder Zone" wall sign, as well as a spot on our website recognizing your gym as an Official Booty Builder Training Zone.

As awareness of the importance of glute training continues to rise, glute workout areas have become a must-have in any gym. Strong glutes improve athletic performance, reduce the risk of injury, enhance posture, increase metabolism, and promote overall health. The Booty Builder Training Zone is the perfect solution to meet this growing demand and boost your gym's offerings!



**Selectorized
Standing Hip Abductor**



**Dual
Hip Thrust**



Platinum V4



**Standing
Hip Abductor**



Deadlift Machine



V8



Step-Up



Belt Squat



**Reverse Sliding Lunge
Machine**



**Selectorized
Standing Hip Thrust**



Split Squat/Deadlift



**Standing
Hip Thrust**



**Selectorized
Back Extension**



Multi-Adductor



Pendulum Squat



V Squat



**Selectorized
Kick Back**



**Selectorized
Standing Adductor**



Wall Sign



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